



SONNAMERA

PRODUCT CATALOGUE 2019/2020



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Sonnamera

SONNAMERA SPECIALTY FOODS DISTRIBUTOR

Sonnamera is fully owned by The Asian Food Factory Pte Ltd, a Singapore based trading company that conducts business in India, Europe and South East Asia.

The main strengths of the company is its people whom have successfully built a strong distribution network locally and internationally.

Sonnamera is the exclusive distributor for all its brands.

www.sonnamera.com.sg

Our Services:

The company's products and brands are on the shelves of International retail chains, mainly:

- Fair Price
- Cold Storage
- Giant
- Redmart
- Sheng Siong
- Prime
- IE Con
- 7 Eleven

sales@sonnamera.com.sg

Our Vision

With an in-depth understanding of the Singapore market, Sonnamera is dedicated to introducing new products and flavors into the local market in the specialty food sector.

By leveraging market intelligence, research-backed data and the experience of our team, we constantly scan business horizons for new brands that would appeal to the local population.

Over the years, we have had great success in sourcing brands efficiently and effectively to become reliable partners of prestigious brands from across the world, building and nurturing their presence in Singapore.

Merchandising

Sonnamera's energetic and passionate sales and merchandising team have their fingers on the pulse of the Singapore market. They understand the needs of the customer and the market.

Having an enticing display of your brand can be a game changer in a highly competitive market. Our team ensures that adequate stock is in place on the store shelves and that each item is properly displayed, rotated or removed when close to expiry or non-sellable.

They work together with the marketing team to ensure that POS and special display communication are suitably set up to grab customer attention during promotions. We are well-prepared to meet the needs of any retailer or brand owner to optimise product presentation, merchandising and sales.

Promotion & Building Brand Salience

No two brands are the same and each requires a different marketing strategy unique to their target audience and brand positioning. Working with a team of highly creative individuals, we assess and design the most effective way to promote your brand for maximum ROI. With an understanding of the ebb and flow of market spends, marketing campaigns for both the Modern and General Trade are scheduled in line with major festivals, school vacations, national holidays and annual events.

Distribution

We use our own transport supplemented with the services of one of Singapore's leading logistics companies to ensure that we provide our customers with the highest level of service and deliver "On time, Every time."

Our supply chain team executes orders from the two ambient and one chilled warehouse facility located in the West and East of Singapore. Every month products are directly distributed to over 1,000 supermarkets, hypermarkets, and convenience stores, 30 organic and specialty stores and 40 worker dormitories. Our products are also available at wholesalers, ship chandlers, and food service distributors.



Sonnamera

Our Brands





AASHIRVAAD

WHEAT ATTA FOR THE BEST ROTIS

Aashirvaad is India's leading brand of staple food and kitchen ingredients owned by ITC Ltd. The Aashirvaad brand's promise to the Indian housewife is "Purity and Wholesomeness". ITC entered the branded atta business in 2002 and very quickly became the largest selling brand in India, capturing 70% marketshare. 100,000 Tons of Wheat is processed every month in 27 factories across India to produce 1 Billion Kilos of Atta per year. Aashirvaad Ghee.

The Aashirvaad range includes Atta, Ghee and Salt. The unwavering commitment to international benchmarked quality standards has enabled Aashirvaad to rapidly gain market standing in all its product categories.

Our Products

The company's products are mainly:

- Flours
- Atta
- Multigrains
- Kernels



Aashirvaad Atta

Aashirvaad Atta is the largest selling branded Atta (Chapatti flour) in the world. Ground from selected whole wheat grains in a Chakki, or stone grinder, to ensure the bran remains intact, roti's from Aashirvaad Atta are Soft, Tasty and Nutritious. India's favourite, Aashirvaad is a quality brand owned by ITC Limited.



Aashirvaad Sugar Release Control Atta

A blend of whole wheat flour and Pulse/Legume flours forming a unique 'Natural Grain Mix'. Ingredients like Oats and Methi (Fenugreek) ensure that this Atta is high in protein and fibre with a Low Glycemic Index.



Aashirvaad Atta with Multigrains

A unique combination of six natural grains providing wholesome nutrition. Wheat, Soya, Oats, Psyllium, Maize and Chick Pea (Channa), are ground and mixed together to bring you a High Fibre Atta with extra protein. Enjoy smooth, soft and great tasting roti's with all the benefits of the 6 natural grains. India's favourite, Aashirvaad is a quality brand owned by ITC Limited.



Aashirvaad Select Atta

MP Sharbati Atta is ground from the very best Sharbati wheat kernels grown in the fertile plains of Central India. To source the highest quality wheat, the ITC agriculture team works directly with the farmers in the Villages of Madhya Pradesh ensuring only the best quality Sharbati wheat is grown and harvested for Aashirvaad Select Atta flour. Aashirvaad Select is produced to give you nothing but the best. India's favourite, Aashirvaad is a quality brand owned by ITC Limited.



MTR

AUTHENTIC INDIAN FOOD

Established in 1924 in Bangalore, MTR is one of India's leading heritage food brands. Owned by the Norwegian Food Giant – Orkla, MTR Foods has over 1,100 employees and produces over 350 products that are distributed across India and to 30 countries globally.

MTR Foods is a future forward company, combining technology with good manufacturing practices and the finest ingredients to produce India's favorite brand.

Our Products

The company's products are mainly:

- Ready-To-Eat Curries & Rice
- Ready-To-Eat Gravies
- Frozen Food
- Ice Cream
- Instant Mixes
- Spices
- Pickles
- Milk Beverage Drinks



Ready-To-Eat

Extensive delicious recipes from the North and South of India, and gives the authentic taste similar to fresh home cooked food.

The range comprises of soups, vegetables, Paneer gravies and various rice items.



Instant Mixes

MTR Instant Mixes are a delightful way to make family meal times more delicious! Recreate classic cuisines and savour authentic food with your loved ones.



Sweets

Treat your taste-buds with MTR Foods' Sweets. With no added artificial preservatives, be sure to savour mouthwatering delicacies to end your meals on a sweet note, always.



Masala & Spices

Treat your taste-buds with MTR Foods' Sweets. With no added artificial preservatives, be sure to savour mouthwatering delicacies to end your meals on a sweet note, always.dapibus.



Pickles

Pickles are made with traditional recipes, handed down through generations.



Snack Beverages

From MTR Foods comes a range of premium quality beverages: authentic in taste and filled with goodness of natural ingredients to the brim. From mixes to ready-to-drink, the MTR menu has it all.



PARLE

QUALITY, NUTRITIONAL AND SUPERIOR TASTE

Parle-G was first launched in 1939 and soon became India's largest selling biscuit. In 2003, a survey done by Nielsen declared that Parle-G was the world's largest selling biscuit brand. Over 1 Billion packets of Parle-G are produced every month in 14 manufacturing plants across India.

Sonnamera distributes single pack and multi pack Parle products in Singapore. The most popular Parle brands include Parle-G, Krackjack, Fab!, Hide & Seek and Bourbon. The value-for-money positioning allows people from all classes and age groups to enjoy Parle products.

Our Products

The company's products are mainly:

- Biscuits
- Confectionaries
- Rusks
- Snacks
- Pulses



Parle-G

Filled with the goodness of milk and wheat, Parle-G is a source of all round nourishment. Treat yourself to a pack of yummy Parle-G biscuits to experience what has nurtured and strengthened millions of people for over 70 years. A meal substitute for some and a tasty and healthy snack for many others.



Parle Rusks

Parle Rusk is a crunchy, crispy toast which is every family's tea time essential. Crispy and crunchy toasts made from the choicest of ingredients. Baked to perfection and enriched with elaiichi and it is the perfect companion to your hot cup of tea. Consist of both Elaiichi and Milk Rusks.



Parle Monaco Cheeslings

Light, crispy biscuits with a rich flavor of cheese. These tiny square shaped wafers sprinkled with salt are perfect to twist your ordinary boring moments. The pleasing taste of cheese and salt make these munchies favorite of all.



Parle Krackjack

A crispy and delicious biscuit with a perfect balance of sweetness and saltiness. Once you start relishing it, you won't be able to stop the longing for more.

Though Krackjack sweet and salty biscuits can be enjoyed anytime, it goes wonderfully well with your evening cup of tea.



Parle Bourbon & Parle Hide and Seek

Right after you relish the delicious cream, comes the heavenly taste of delicious choco chip cookies. Comes in 4 different flavours, Orange, Strawberry, Vanilla and Chocolate.



Parle Salted Biscuits & Parle Bakesmith Marie

Crunchy treats with a hint of salt. Give your taste buds a salty twist with these crispy cookies. Made from high-quality ingredients, these biscuits will never let you down.



HALDIRAMS

TASTE OF TRADITION

What began as a small town enterprise in India is today a global phenomenon. Haldiram's began as a tiny shop in Bikaner, the land as famed for its savouries as for its leather-faced pipe players and fierce warriors.

Today, Haldiram's is a 4 million dollar brand that is a familiar sight on shelves across the USA, UK and the Middle East. Employing state-of-the-art technology, Haldiram's produces high quality, ready-to-eat snacks, savouries and sweets. From sourcing raw materials to their conversion into finished products, every process confirms to the International norms (HACCP) of Quality & Safety.

Haldiram's offers a wide variety of products mainly are sweets, snacks, cookies and pulses.

Our Products

The company's products are mainly:

- Namkeens
- Sweets
- Sherbets
- Minute Khana
- Papads
- Pani Puri
- Bhel Puri
- Chips
- Boletos
- Takatak
- Whoopies
- Royal Temptations
- Frozen Foods



Sweets

Extensive delicious recipes from the North and South of India, and gives the authentic taste similar to fresh home cooked food.

The range comprises of soups, vegetables curries, Paneer gravies and various rice items.



Biscuits

Handmade heavenly cookies loaded with real cashews and pistachios.



Puff Pastries

The biscuits come in three different types, sweet, classic and salted, keeping in mind the eclectic taste.

This season go all out and enjoy every bite. No one can eat just one!



Savouries

Haldiram's began as a tiny shop in Bikaner, the land as famed for its savouries as for its leather-faced pipe players and fierce warriors. By 1982, Haldiram's had set up shop in Delhi and the capital had begun to stop by and take note of the savouries and sweets.



Haldiram's Frozen Range

Haldiram's frozen foods are hygienic, nutritious, healthy and scrumptious. Haldiram's frozen food range from frozen snacks, naan & roti, parantha and ready to eat meals.

Upon microwaving, all frozen foods regain it's aroma, taste, flavor and texture of the meal freshly cooked from a scratch.



TATA TEA

REFRESHING TASTE OF TATA TEA

Tata Tea began its journey more than 25 years ago and is today India's largest packaged tea brand, with 1 in every 3 Indian households consuming tea from the brand's extensive range of variants. The flagship brand of Tata Global Beverages Limited, Tata Tea pioneered the packet tea revolution in India in 1985, bringing tea fresh from the tea gardens directly to the consumers in poly packs.

Tata Tea Premium is India's No. 1 branded tea, both in terms of volume as well as value. It is approximately 25% larger than the 2nd largest brand in the country.

With 4 national and 3 regional brands, including Tata Tea Premium, Chakra, Gold, Kanan Devan, Tata Tea offers an eclectic range of flavours and tastes in its portfolio of tea products.

Our Products

The company's products are mainly:

- Tata Tea Premium
- Tata Tea Gold
- Tata Tea Chakra Gold
- Tata Tea Kanan Devan



Tata Tea Premium

Tata Tea Premium is India's No. 1 branded tea. It is approximately 25% larger than the 2nd largest brand in the country. The flagship brand of Tata Global Beverages Limited, Tata Tea pioneered the packet tea revolution in India in 1985, bringing teas fresh from the garden directly to consumers in poly packs.



Tata Tea Kanan Devan

The distinctly refreshing taste and flavour of the tea is attributed to its origin in the beautiful Kanan Devan Hills, one of the highest hills in Kerala. Kanan Devan is popular as a loose tea mark for more than 7 decades.



Tata Tea Gold

Tata Tea Gold is the mass premium offering from Tata Tea's diverse portfolio, was launched in 2003 as a superior variant on the 'aroma' platform. Its uniqueness lies in the superior balance it maintains between strength and aroma, which is produced by mixing the granules with gently-rolled 15% longer leaves.

Golden infusion
for a Golden taste!



Tata Tea Chakra Gold

The second largest tea brand in South India and the ninth largest across India, in terms of market share. Originally launched in 1985 as Chakra Premium Dust Tea, the product was renamed Chakra Gold in 1989.

Characteristic golden colour which is the hallmark of a superior quality tea. Enjoy the Tata Tea chakra Gold everyday as you wake up to follow your hearts desires!



TETLEY

TEAS

Tetley USA is owned by The Tetley Group, an overseas subsidiary of Tata Tea. The group is in the worldwide branded and packaged tea business, and Tetley is the third-largest teabag brand in the world.

Today, tea is the world's most popular beverage besides water. Since its discovery many centuries ago, it has played an important role in events, ranging from mystic to gilded to simply comforting.

Whatever your tea experience may be, one thing is certain: Every sip reaffirms your part in a remarkable, timeless story.

Our Products

The company's products are mainly on a range of tea products such as:-

- black tea
- green teas
- caffeine free and decaf
- super teas
- black iced tea



Tetley Green Tea

Tetley green tea is a refreshing beverage which helps in hydration. When brewed, green tea is primarily water so drinking it regularly throughout the day will help maintain hydration, increases the level of antioxidants in the body, helps in lipid metabolism and has a calming effect and multiple health benefits for the body.



Premium Blend Tea

Tetley Premium Blend delivers a rich, robust taste experience that's made from the world's finest tea leaves from Africa and India. The result: a captivating combination of perfectly balanced aroma and flavor.



TATA SALT

DESH KA NAM

Tata Salt is the market leader, commanding a share of over 24.7% of the national branded salt category. It has also been consistently named as one of India's most trusted food brands since 2003 (By The Economic Times Brand Equity's 'Most Trusted Brands' survey conducted by AC Nielsen). While competitors have come and gone, innovative brand building over the years has helped build and maintain the trust consumers have placed in Tata Salt.

Tata Salt has launched a bouquet of products designed to cater to specific segments of consumers, offering them a choice of products that come with the trust of Tata Salt. Tata Salt Lite (low-sodium salt), Tata Salt Plus (iron-fortified salt), Sprinklers and speciality salts like Tata Rock Salt and Tata Black Salt have been launched in recent years further assaying the brand's commitment to its customers.

Our Products

The company's products are mainly:

- Tata Salt
- Tata Salt Plus
- Tata Salt Lite
- Tata Black Salt
- Tata Rock Salt



Tata Salt

Tata Salt, holds the distinction of being India's first national branded iodised salt. It has been consistently recognised as one of the country's leading food brands.



Tata Salt Plus

Tata Salt Plus is a iron fortified iodised salt specially formulated to provide 15% lower sodium than regular salt. It is designed to provide consumers a convenient means to take preventive measures towards keeping the blood pressure and weight of family members in check.



Tata Salt Lite

Tata Salt Lite is a low-sodium salt specially formulated to provide 15% lower sodium than regular salt. It is designed to provide consumers a convenient means to take preventive measures towards keeping the blood pressure and weight of family members in check.



Tata Black Salt

Tata Salt Black Salt adds a tangy twist to your foods due to the goodness of Amla, Behara and other flavourful ingredients. Black Salt is generally rich in natural and healthy minerals like Iron and Potassium. but also enables better digestion.



Tata Rock Salt

Sourced from the Himalayas, Tata Rock Salt brings a refreshing combination of great taste and health to your table. The pink crystals are rich in essential minerals like calcium, magnesium and potassium. Tata Rock Salt can also be used to enhance fasting foods.



Tata Salt Crystal

Tata Salt Iodised Crystal Salt is sourced from the sea, is solar-evaporated and hygienically packed.

It combines the goodness of iodine and crystal salt, and offers a natural taste. It is best used in dishes like sambhar, chutney and different types of pickles.



PARACHUTE

100% PURE, CONSISTENT VISCOSITY, LONG LASTING FRESHNESS

PARACHUTE is a symbol of purity and quality and the undisputed leader of branded coconut oil worldwide. Sales exceed 90million litres annually, Parachute Coconut Oil is one of Marico Limited's oldest brands.

Sonnamera distributes only the premium range of Parachute coconut oil, this includes Parachute Naturals and Parachute Organic Virgin Coconut Oil. Parachute coconut oil is 100% pure, has a consistent viscosity, long lasting freshness, and as one of nature's superfoods provides a multitude of health benefits.

Our Products

The company's products are mainly:

- Virgin Coconut Oils
- Naturals Coconut Oil



Naturals Coconut Oil

Parachute Naturalz Virgin Coconut Oil is sourced from the finest natural coconuts harvested by hand. The fresh coconut meat is then mechanically pressed without usage of any solvents, thereby retaining the fresh aroma and sweet flavor of real coconut.



Virgin Coconut Oil

Coconut oil has a multitude of health benefits, from skin care, hair care to improving digestion, oral detoxification and aiding in immunity against a host of infections and diseases. Coconut oil is widely used in tropical countries (where it is grown), and more recently in the US and Europe where it is rapidly gaining popularity.



SACLA' ITALIA

TASTE OF ITALIAN EXCELLENCE

Established in Asti, Piedmont, northern Italy in 1939, Saclà, the “Società Anonima Commercio e Lavorazione Alimentari” is a family-owned Italian food company. From its early beginnings of packing vegetables into cans, Saclà extended its range of products and soon flourished as one of Italy’s most progressive food companies. The most popular brand of Italian pesto and a market leader in several countries, Saclà products are made in Italy using the finest, freshly picked vegetables and traditional recipes. In 75 years of its existence, it has earned a reputation for being at the forefront of authentic Italian fine food.

The pillar of the Saclà brand is the Classic Basil Pesto’s which is enjoyed by consumers in 65 countries. The Saclà range of over 300 SKUs include pesto and pasta sauces, antipasti in oil, pickled vegetables and olives. The expanding Saclà Organic range is gaining popularity with consumers internationally. No colorings or artificial preservatives are used in the production of Saclà products.

Our Products

The company’s products are mainly:

- Pesto
- Pasta Sauces
- Antipasti in Oil
- Pickled Vegetables and Olives



AUTHENTIC ITALIAN PESTO

Italian Pesto

Italian gastronomy is a flourishing of flavours, from intense pesto made out of fragrant basil, garlic and extra virgin olive oil to rich tomato sauces, the offer of condiments is huge and taste becomes a real map of Italian regional cuisine.



Bio Vegan

Sacla' offers a wide selection of products including vegan and gluten free or for eating out. The taste, fragrance and the goodness of the products are entrusted exclusively to the genuineness of the ingredients and the painstakingly processing of them.



CASA SACLA

TRADITION, PASSION, TASTE

Antipasti

Antipasti is like a small treat before the meal. By mixing different kinds of antipasti on a plate and offer them to guests together with an aperitivo or a glass of wine. The aperitif includes some appetizers such as olives, freshly roasted vegetables, red peppers, courgettes, aubergines and asparagus - perfect to start the meal.

Pomì

Consorzio Casalasco del Pomodoro.

POMI

ITALIAN TOMATOES

Pomì was founded in 1982 in the province of Parma and immediately became an icon thanks to its innovative packaging: the carton brick that makes it easy to recognize the tomato sauce in any country to which it is exported.

Today, Pomì is synonym of: a controlled supply chain, Italian quality, tomato traceability, sustainability of the production and transformation processes.

Pomì's tomatoes is 100% Italian cultivated respecting the environment and the health of our consumers.

Our Products

The company's products are mainly:

- Strained Tomatoes
- Chopped Tomatoes
- Special Products
- Organic Line
- Food Services



Organic Tomatoes

Pomì has created an ORGANIC line for the consumer that seeks an even healthier and more balanced diet.



Chopped Tomatoes

Pomì tomato sauces are obtained only from Italian tomatoes, healthy, fresh and ripe. They are processed within a few hours after harvesting to keep the freshness and consistency unaltered.



Special Products

Pomì enriches the product line with ready to use recipe sauces.



Food Services

A line of products dedicated to the Ho.Re.Ca. professionals in different formats and packaging solutions.



MALTAGLIATI

PASSION AND TRADITION SINCE 1848

Hopes, dreams and a unique passion for handmade pasta are the base of its origin together with an extraordinary capacity of combining tradition and innovation. In this way Vincenzo Maltagliati was appointed Master Pasta Maker and the history of pasta evolved to what it is today.

Pasta Maltagliati, the perfect taste!

Pasta Maltagliati a real symphony in which every element contributes to achieve the perfect consistency and taste. The semolina is daily selected among the best provided by the market: a research of purity and authenticity, the main features that allow to create a product of high quality.

Our Products

The company's products are mainly:

- Pastas
- Organic Pastas



Italian Pasta

The kitchen of the past, the one that enhances the territory and the real flavors of the local culture, the creative “research” kitchen, which experiments new combinations and presentations, both find completeness in the multiplicity of lines and formats that Maltagliati offers: Pasta Lunga and Corta, Pasta da Brodo, the Specials, the Regionals and the Egg Pasta. The dish of Pasta Maltagliati, an experience that interprets the passion for the good, whose only verification is the taste.



Organic Pasta

Organic pasta for wholesome and genuine recipes. Choose Maltagliati organic pasta and bring on your table genuine and tasty pasta dishes.



Authentic Indian Cuisine

KITCHENS OF INDIA

AUTHENTIC INDIAN CUISINE

Kitchens of India captures the rich heritage of authentic Indian cuisines and translates their regality into mouthwatering household experience.

It offers ready-to-eat gourmet cuisine, masala mixes, chutneys and conserves with a worldwide distribution. Kitchens of India has made its impressive presence felt in countries like India, USA, Germany and Canada and is available in over 50 appetising Indian flavours for a truly king-sized feast for the senses.

Their delectable range spans vegetarian and non-vegetarian ready-to-eat dishes, masala mixes, chutneys and conserves.

The entire range is made with 100% natural ingredients and is free of preservatives. With 'keep fresh' packs, they ensure an instant culinary experience and a feast for your senses.

Our Products

The company's products are mainly:

- Vegetarian
- Non-vegetarian Ready-To-Eat Dishes
- Masala Mixes
- Chutneys
- Conserves
- Biryanis
- Desserts
- Curry Pastes
- Sauces
- Dinners



Ready to Eat Dinners

Delightful Indian cuisines prepared by the Master Chefs of ITC Hotels. One of Kitchen's of India's most popular products includes Dal Bukhara, Palak Paneer, Rajma Masala and Navratan Kurma.



Cooking Sauces

A perfect sauce for a mouth watering dish from Kitchens of India.



Chutneys

Indian mealtime accompaniments, ranging from sweet sliced or shredded mango chutney.



Curry Pastes

Truly the most deliciously authentic way to recreate your favourite dishes. One of Kitchen's of India's most popular curry pastes includes Butter Chicken Curry, Lamb Curry, Chicken Curry and Fish Curry.



Marinades

Yoghurt Based Creamy marinades suitable for Indian Chicken or all kinds of kebabs. It's rich and creamy texture pairs perfectly with any meat or vegetable, especially lamb.



SONNAMA MERA

A WORLD OF PICKLES

Sonnamera brand of pickled vegetables is internationally renowned for its consistently high quality and is the brand of choice for thousands of consumers daily. Sonnamera 'World of Pickles' are high quality European and US style pickles with an authentic regional taste. The freshest farm produce is packed in every jar of which gives them their distinctive crunchy bite. They are ideal for burgers, hot dogs, at barbecues and picnics.

Only the best and freshest farm produce is packed in every jar of Sonnamera Pickles which give the pickles their distinctive crunchy bite. Delicious every time.

Our Products

The company's products are mainly:

- Gherkins
- Cornichons
- Pickles
- Jalapenos



Sonnamera Pickles

The Sonnamera pickles range includes Sonnamera Sweet and Sour Gherkins, Jalapenos, Cornichons and several more. Sonnamera pickles are gluten free, lactose-free and suitable for vegetarians.



Sonnamera Jalapeno Slices



Sonnamera Polish Kosher Dills



Sonnamera French Cornichons Extra Fine



Sonnamera Cornichons



Sonnamera French Cornichons with Herbs



Sonnamera American Bread & Butter Chips



Sonnamera Spanish Style Banderillas Mix



Sonnamera Gherkins



SAFFOLA

GOOD FOR YOU NATURALLY

Saffola is Marico's heart care brand with a product range spread over edible oils, functional foods, rice and salt.

Marico is one of India's leading consumer product companies in the beauty and wellness space. Marico has a workforce of 2500, modern manufacturing facilities in 7 countries and the brands are marketed extensively South East Asia, the Middle East, Africa and Europe. Marico has a market capitalisation of US\$ 4.5 Billion and sales of around US\$ 1 Billion annually. Marico has nurtured multiple brands in the categories of hair care, skin care, and health foods.

With over 70% market share, Saffola is the largest brand for Masala Oats in India.

Our Products

The company's products are mainly:

- Edible Oils
- Functional Foods
- Rice
- Salt
- Oats



Saffola Oats

Saffola Masala Oats Masala & Coriander is a delicious mix of popular Indian spices topped with a dash of fresh coriander. Added to it are wholegrain oats, carrots, onions and green peas. Saffola Oats are Savoury and combine vegetables and traditional Indian spices with the goodness of oats. Available in a range of flavors and easy to cook, Saffola Masala oats are a perfect mid-day snack. Now taste the true essence of Indian masalas in your very own kitchen.



Saffola Oils

A breakthrough innovation in cooking oils. Saffola Gold is a blend of 80% rice bran oil and 20% imported refined safflower oil. Developed with the backing of the best advancements in heart care, Saffola oil is packed with Multi-seed, Nutri-Lock and Losorb technology. Multi-seed technology gives you the goodness of two oils in one. The Nutri-lock technology protects the natural goodness of the oil. Losorb Technology ensures a lower absorption of oil in your food. With Antioxidants – Gives you the power of 5 antioxidants.



ORGANIC TATTVA

ELEMENTS OF A GOOD LIFE

Organic Tattva is based on the principles of health ecology, fairness and care. At Organic Tattva, the team works with accredited organic farmers who do not use fertilizers, pesticides and genetically modified seeds so that their consumers can enjoy the benefits of nature and relish nutritious, healthy, pure and chemical-free food, an important factor contributing to overall wellbeing.

Mehrotra Consumer Products' own domestic brand of organic everyday groceries for the Indian household.

Organic Tattva wide range of products includes Indian grocery staples, along with some Imported brands of Organic products to offer a wide variety of Organic foods to our customers.

Our Products

The company's products are mainly:

- Rice
- Cereals
- Flours
- Pulses
- Salt, Sugar & Jaggery
- Whole Spices
- Ground Spices
- Super Foods
- Health Foods
- Oil, Honey & Pastes



Rice

Organic Tattvas rice not just ensures you get the lowest possible starch content but also gives you the most sumptuous dining experience.



Cereals & Grains

Organic Tattva cereals range from Suji to Wheat Dalia and Rice Rava Idli.



Flours

Organically grown without pesticides and fertilizers, Organic Tattva's wheat flour is harvested and processed with utmost care and bringing you the finest product possible.



Pulses

Organic Tattva provides organic and more nutritious and healthier choices. Pulses are high in fiber and help in easy digestion and nutritious. Organic Tattva range of products provides a convenient way to buy organic food products from India including organic pulses like urad dal, chana dal, tur dal, moong dal & much more.



Salt, Sugar & Jaggery

Organic Tattva are fully aware of the medicinal and culinary importance that jaggery holds in the Indian cuisine. We use the most nutritious sugar canes to extract our jaggery powder and ensure it is brought to you free of all chemicals and rich in vitamins and minerals.



Oil & Honey

Organic Tattva healthy foods and healthy living starts from organic cooking oils and honey. It is healthy, pure and chemical-free food product that is an important factor that contributes to overall wellbeing.



SUNFEAST

ESCAPE INTO ONE DARK FANTASY, SPREAD THE SMILE

An ITC brand, **Sunfeast** straddles all segments in the biscuit category, from gourmet cookies to popular biscuits. Sunfeast biscuits have always stood for quality and are known for offering innovative and wholesome biscuits. The Dark Fantasy range with rich chocolate, leads the premium biscuit category in India and Farmlite cookies with Oats are a preferred choice in the cookie segment.

Our Products

The company's products are mainly:

- Cookies
- Snacks
- Noodles



Sunfeast Yippee!

Continues to wow consumers across the country. Its unique round block and long, slurpy and non-sticky noodles have created consumer delight.



Sunfeast Dark Fantasy

Savor the magic of sun-baked rich crust cookie that enrobes the smooth chocolate, made to mesmerize you. Live your moment as you indulge your senses with the heavenly taste of Sunfeast Dark Fantasy Choco Fills.

Amanida

DESDE 1960

AMANIDA

A PLEASURE OF A GOOD & HEALTHY LIFE

Amanida is a family business founded in 1960 dedicated to the production of olives, pickles and vegetable preserves of high quality and differentiation.

Their unique products - primarily the Olives and Pickles are based upon 3 key elements: the best raw materials, selected ingredients, and marinades and special preparations.

They all combine to deliver surprisingly sophisticated culinary experiences and a Wow! in the consumer. At the same time, we successfully combine tradition, style and innovation at developing healthy vegan food products that belong to the well-known "Mediterranean Diet", declared as UNESCO World Heritage and tied to a healthy, social and pleasant way-of-life.

Our Products

The company's products are mainly:

- Olives
- Pickles



Amanida Spain's Finest Olives

There are two types of Amanida's olives: Green and Natural Black Olives.

Green Fine Gordal Olives comes in a variety, extraordinary big size with a fine and firm texture. Collected by hand and cured for several months, they are prepared with especial marinades and a low level of salt. A unique, delicious and healthy product, whole and pitted.

Natural Black Olives selected from the Kalamata variety, perhaps the best known and best variety of natural black olives in the world originally from Greece, being an olive of great size and excellent organoleptic quality.



Amanida Spain's Finest Garlics & Pickles

Amanida's finest garlics is an innovative and delicious product with a unique, mild taste that isn't hot or smelly.

Amanida's pickles are fresh and delicious, it is soft and crunchy and is an excellent appetizer ingredient for salads, sandwiches, burgers, pasta, tempura and many more!

GRANOLA CREATIONS

GRANOLA CREATIONS

AUTHENTIC TOASTED MUESLI

Granola Creations is Bali's finest toasted muesli exclusively made from natural ingredients.

Hundred Seeds came into existence in early 2012, when French expatriate, Julien Borello arrived to the shores of Bali to settle on the island for good. Charmed by the beauty of the island, the Balinese people and its culture, Julien founded Hundred Seeds. His dedication and passion towards healthy and quality food led him into the depths of the Klungkung Jungle where he met farmers engrained in their heritage and traditional farming practices.

Rich with natural and carefully selected ingredients and whole grains high in fiber, Granola Creations becomes perfect healthy breakfast cereal and energy snack for your day!

Our Products

The company's products are mainly:

- Granola
- Energy Snacks Bar



GRANOLA CREATIONS

AUTHENTIC TOASTED MUESLI

Bali, Indonesia

Granola

High in fibres, High in Proteins, Whole Grain granolas and 100% natural ingredients. Comes in 5 different flavours.



Dark Chocolate & Banana



Honey & Mango



Cinnamon & Snakefruit



Cinnamon & Raisin



Tropical Fruit & Nuts



NUTSI

FUN SNACKS MADE WITH REAL CHEESE!

Nut'si is the snacks brand owned by The Asian Food Factory Pte Ltd, a Singapore-based trading company that conducts business in India, Eastern Europe and South East Asia.

Nutsi Cheese Balls and Cheese Curls are a classic American snack that are made in the heart of USA's corn belt and shipped across the world.

Nutsi Cheese Balls are conveniently packed in a canister and are a favorite snack of the young and old alike.

Our Products

The company's products are mainly:

- Cheese Balls
- Cheese Curls



Nut'si Fun Snacks

Nut'si fun snacks comes in 4 different flavours, chilli lime, jalapenos and real cheese. A favourite snack for the young and old alike!



**Nut'si Cheeseballs
Chilli Lime**



**Nut'si Cheeseballs
Jalapenos**

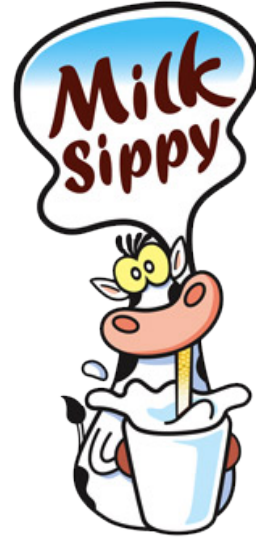


**Nut'si Cheeseballs
Real Cheese**



**Nut'si CheeseCurls
Real Cheese**

Milk Sippy



MILK SIPPY

MAKES MILK FUN!

Milk Sippy is an innovative milk flavouring straw with glucose beads in multiple delicious flavours. Milk Sippy adds fun and excitement to milk. Dip a straw of Milk Sippy in a glass of milk and Sip! The milk dissolves the flavoured beads to make drinking milk an enjoyable experience. Milk Sippy straws are merchandised next to flavoured tetra pack milk on the ambient shelves and next to fresh milk in the chiller section of supermarkets.

Each pack contains just 6 grams of sugar per portion or just 3% sugar per serving (when consumed with a 200ml glass of milk) it is a better alternative than packed ready flavoured milk that can contain upto 14% sugar.

Our Products

The company's products are mainly:

- Milk flavouring drink



Milk Sippy

Milk Sippy is a range of Innovative milk flavourings straws that brings excitement to drinking milk. As a reward, or as a treat, mums now find it easy to get their kids to love their plain milk. Milk Sippy makes drinking milk fun! The chocolate, strawberry and vanilla flavours contains only natural colours and flavours and no artificial sweeteners.



Chocolate



Choco Banana



Cookies & Cream



Strawberry



Vanilla

**TOO
YUMM!**
ANYTIME
ANYWHERE
AS MUCH

TOO YUMM!

ANYTIME. ANYWHERE. AS MUCH

Too Yumm! introduces guilt-free Wheat Thins, Foxnuts and Veggie Stix, Multigrain Chips and Quinoa Puffs in India. Eat them Anytime, Anywhere and As Much!

Too Yumm! has introduced “guilt-free” snacking in India with its range of air popped Foxnuts, baked Veggie Stix and baked Multigrain Chips.

Too Yumm! Foxnuts are air-popped with protein goodness and natural antioxidants, the original “super food”.

Too Yumm! Veggie Stix are baked extruded snacks with zero trans fat and protein goodness!

Too Yumm! Multigrain Chips are baked and packed with the power of 7 grains.

Our Products

The company’s products are mainly:

- Too Yumm! Foxnuts
- Wheat Thins
- Veggie Stix Snacks
- Multigrain Chips
- Quinoa Puffs

TOO YUMM!

RANGE OF PRODUCTS

TOO YUMM!



Too Yumm! Veggie Stix

Too Yumm! Veggie Stix are baked extruded snacks with zero trans fat and protein goodness!



Cheese & Herbs



Chili Chataka



Roasted Garlic



Sour Cream & Onion



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